

The Art and Science
of LifeWear

L'Art et la Science
du LifeWear

LES
NOUVEAUX
STANDARDS
DE
MAILLE

26-29/09/18

JEU DE PAUME

Free Entrance Entrée Gratuite

Exposition UNIQLO
UNIQLO Exhibition



LifeWear

The Art and Science of LifeWear

Tadashi Yanai

UNIQLO Founder and Chairman, President & CEO of Fast Retailing



*Bonjour
et
Bienvenue!*

La Démocratisation du Vêtement

The Democratization of Clothes



UNIQLo PARIS OPÉRA



UNIQLo LE MARAIS



COMPTOIR DES
COTONNIERS

PRINCESSE tam•tam
PARIS



Theory



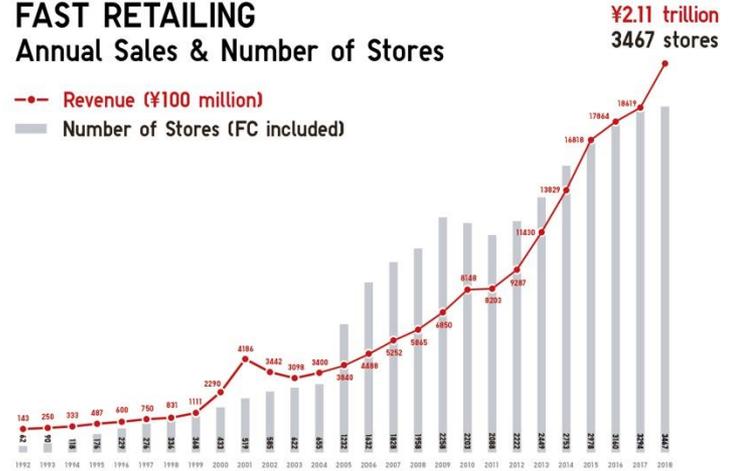
J BRAND

P L S T

HELMUT LANG

FAST RETAILING Annual Sales & Number of Stores

—●— Revenue (¥100 million)
■ Number of Stores (FC included)





2018 SWEDEN



2014 GERMANY



2010 RUSSIA



2002 CHINA



2005 KOREA



2001 U.K.



2005 HONG KONG



1984 JAPAN



2016 CANADA



2006 U.S.



2007 FRANCE



2013 DHAKA



2010 TAIWAN



2012 PHILIPPINES



2017 SPAIN



2011 THAILAND



2009 SINGAPORE



2010 MALAYSIA



2013 INDONESIA



2013 AUSTRALIA



LifeWear is
clothing designed to make everyone's life better.

It is simple, high-quality, everyday clothing
with a practical sense of beauty—
ingenious in detail,
thought through with life's needs in mind,
and always evolving.

UNIQLO is the elements of style,
A toolbox for living,
Clothes that suit your values,
How the future dresses,
Beauty in hyper-practicality,
Clothing in the absolute.

UNIQLO MADE FOR ALL



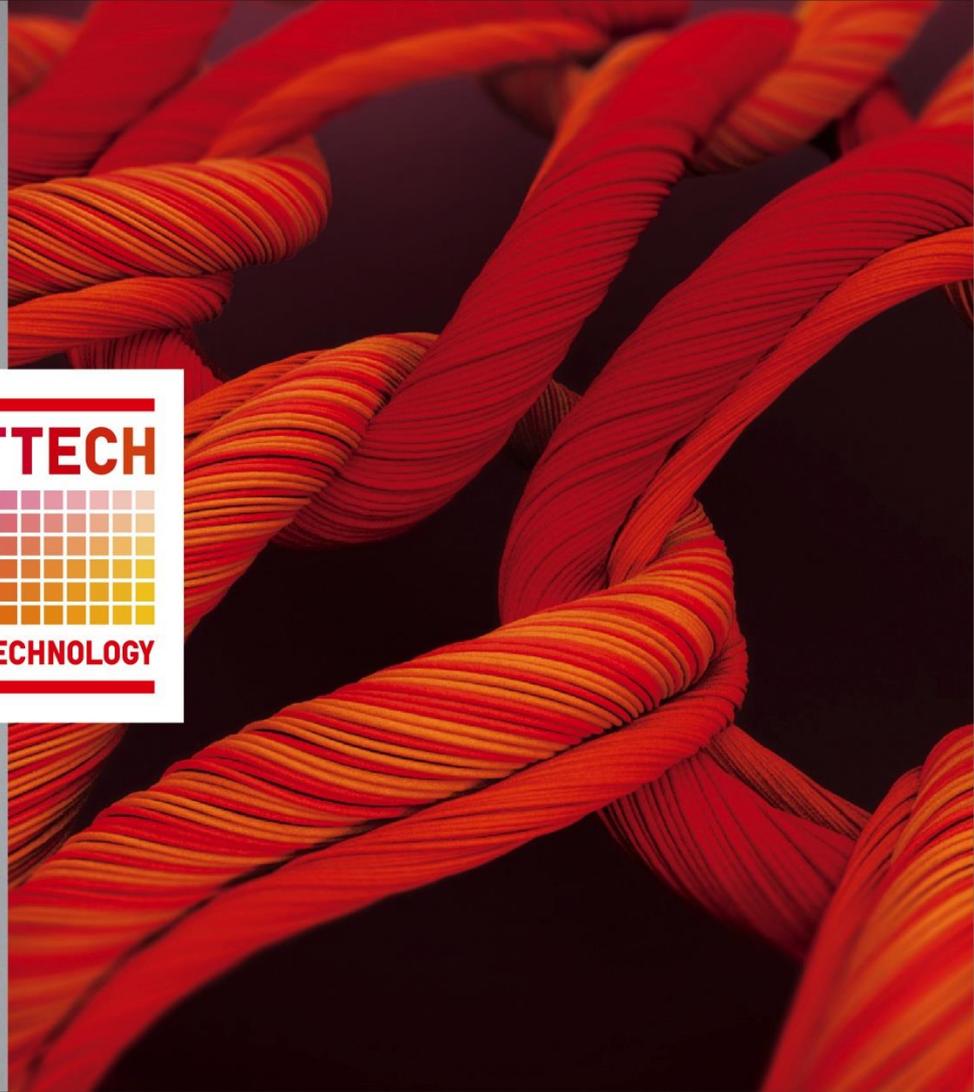
**La garantie que chacun, où qu'il soit,
puisse trouver des vêtements de qualité**

**Anyone, anywhere can shop for
high quality clothes with assurance**



HEATTECH

JAPAN TECHNOLOGY

The logo for HEATTECH is centered in a white square. It features the brand name 'HEATTECH' in a bold, sans-serif font at the top. Below the name is a 10x10 grid of squares, each containing a small white crosshair. The colors of the squares transition from dark red on the left to light yellow on the right. At the bottom of the white square, the words 'JAPAN TECHNOLOGY' are written in a smaller, bold, sans-serif font. The entire logo is flanked by two horizontal red lines.



Beauty and comfort like never before,
born from just one thread.



3D KNIT

**L'environnement au coeur de
tout ce que nous entreprenons**

**Sustainability is our priority
for everything we do**

Changer la façon de s'habiller.

Sortir des sentiers battus.

Proposer une autre vision du monde.

Changing clothes.

Changing conventional wisdom.

Change the world.

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LifeWear

Mitsuhiro Shima

President

SHIMA SEIKI MFG., LTD.

SHIMA SEIKI

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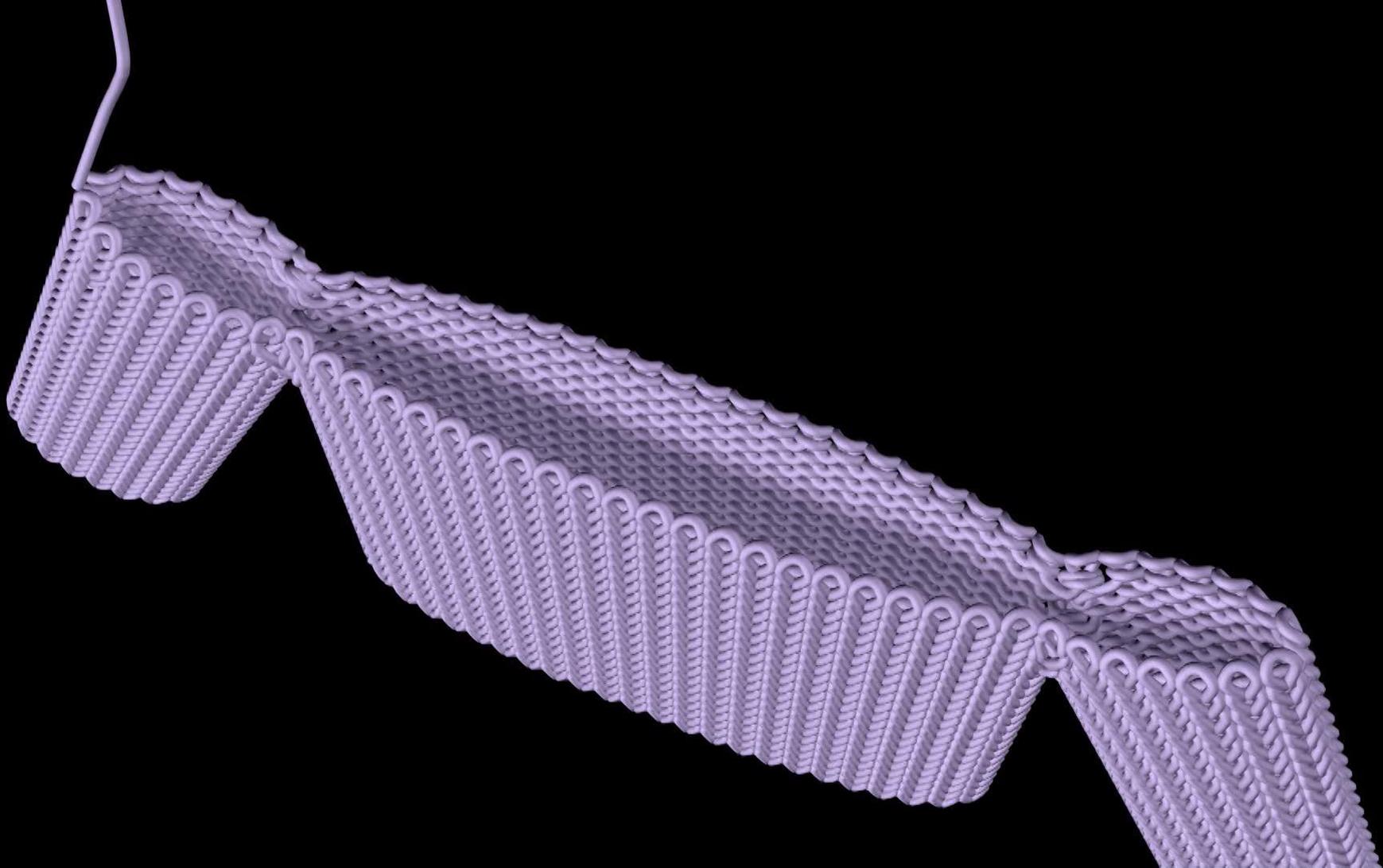
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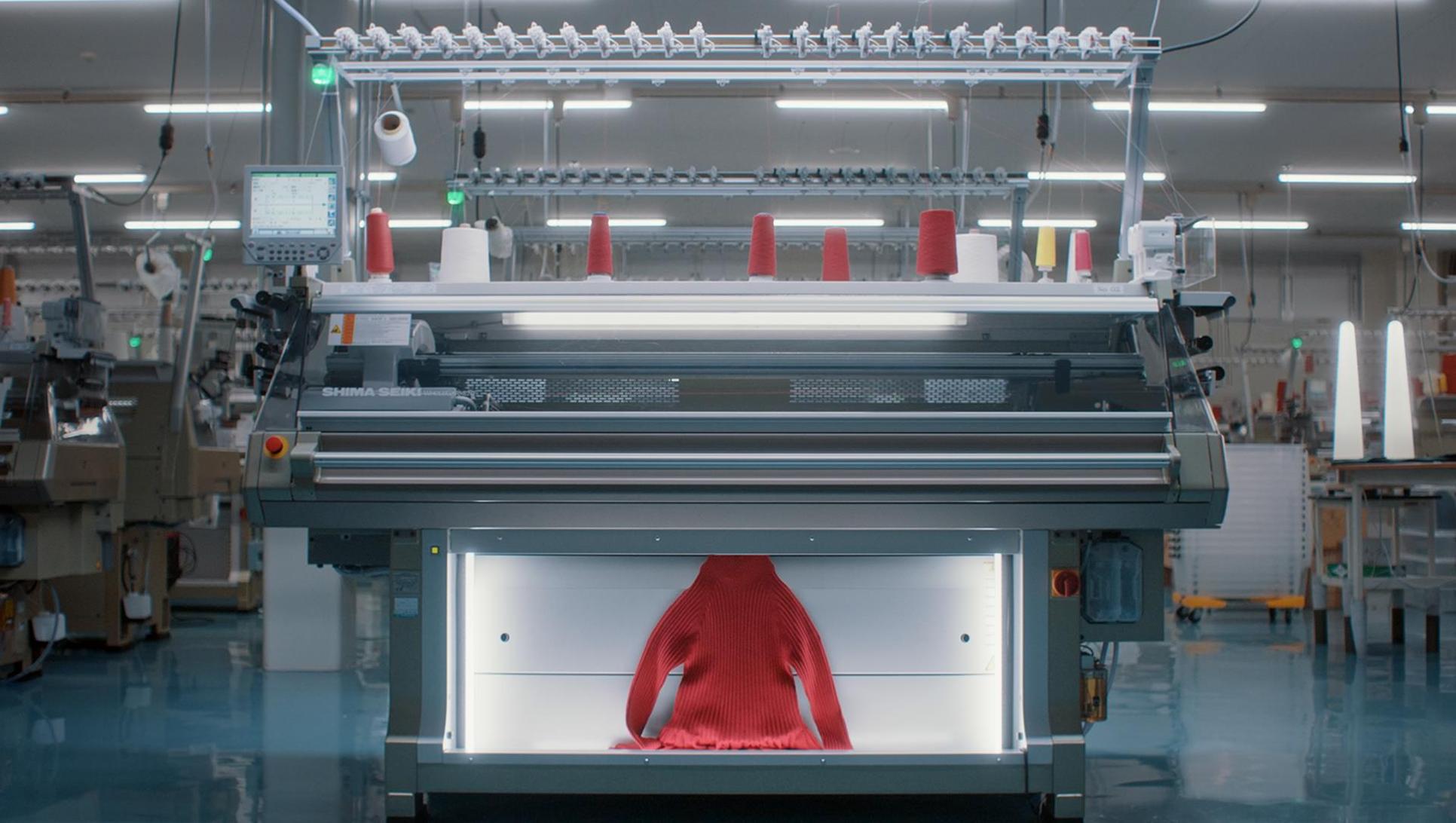




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LifeWear

John Jay

**President of Global Creative
Fast Retailing**

Yuki Katsuta

**Head of R&D
UNIQLO**

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Merci!



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