

FAST RETAILING CO., LTD.

FAST RETAILING and designer Ms. Jil Sander sign design consulting agreement for UNIQLO brand

FAST RETAILING CO., LTD. has today entered into a design consulting agreement for its UNIQLO brand with a consultancy firm owned and represented by the designer Ms. Jil Sander. UNIQLO is a fast growing, globally expanding casual wear retail chain owned and developed by FAST RETAILING.

According to the agreement, Ms. Sander will involve herself personally in all aspects of the design and making of the UNIQLO men's and women's apparel products for global retail and, when the opportunity arises, the development of a special UNIQLO collection.

We expect to offer customers worldwide UNIQLO products that have been created in cooperation with Ms. Sander from this fall/winter season.

It goes without saying that FAST RETAILING has the highest regard for Ms. Sander's skills as a designer and creator of clothes and in particular for her ability to create pure forms free of unnecessary excess, her stringent material selection and her exquisite tailoring and use of materials. These special features are a great match for "fashion basic" offered by UNIQLO. We are convinced that this natural affinity and the future creativity cultivated jointly by UNIQLO and Ms. Jil Sander will give way to considerable benefits and will greatly enhance UNIQLO products and promote even higher quality garments.