# **Sales Comments**

## September 2024

## Store Information:

Openings: 10 UNIQLO stores Closures: 6 UNIQLO stores

#### Sales Information:

September 2024 same-store sales including online sales increased by 22.1% year on year while total sales including online sales increased by 24.7%. Same-store sales expanded significantly year on year in September on the back of strong sales of Summer ranges during the persistently hot month, and buoyant sales of clothing items like haori-style jackets that can be worn as the seasons change.

#### Other Information:

- On September 26, we opened our first permanent store in Poland, UNIQLO ARKADIA, in Warsaw.
- The time of disclosure for UNIQLO monthly sales information will change to after 15.30 from November 5, 2024, which is the date when the Tokyo Stock Exchange is scheduled to extend its trading hours.

## October 2024

#### Store Information:

Openings: 3 UNIQLO stores Closures: 3 UNIQLO stores

#### Sales Information:

October 2024 same-store sales including online sales decreased by 7.5% year on year while total sales including online sales decreased by 5.9%. Same-store sales contracted year on year in October as persistently hot weather stifled sales of Winter ranges.

#### Other Information:

- •On October 25, we opened the UNIQLO Shinjuku HONTEN global flagship store in Tokyo.
- In the same month of October, we launched our presence in the State of Texas in the United States with the opening of five stores in the major cities of

#### November 2024

#### Store Information:

Openings: 2 UNIQLO stores Closures: 0 UNIQLO stores

#### Sales Information:

November 2024 same-store sales including online sales increased by 12.2% year on year while total sales including online sales increased by 13.8%. Same-store sales expanded considerably year on year in November as colder temperatures fueled buoyant sales of Winter items, and 40th UNIQLO Thank You Festival and collaborative products also generated strong sales.

### Other Information:

The UNIQLO Japan monthly sales information for December will be released in conjunction with our FY2025 1Q results on January 9, 2025.

#### December 2024

## Store Information:

Openings: 0 UNIQLO stores Closures: 1 UNIQLO stores

## Sales Information:

December 2024 same-store sales including online sales increased by 11.5% year on year while total sales including online sales increased by 16.7%. Same-store sales expanded considerably year on year in December as cold weather boosted sales of thermal clothing. Buoyant performance over the year-end sales period also contributed to the strong result.

## Other Information: N/A

# January 2025

# Store Information:

Openings: 0 UNIQLO stores Closures: 6 UNIQLO stores

# Sales Information:

January 2025 same-store sales including online sales increased by 8.6% year on year while total sales including online sales increased by 10.1%. Same-store sales increased year on year in January as the cold weather helped generate strong sales of thermal ranges, and our New Year sales and new product sales also performed well.

# Other Information: N/A

#### Februrary 2025 Store Information:

Openings: 0 UNIQLO stores Closures: 3 UNIQLO stores

# Sales Information:

February 2025 same-store sales including online sales increased by 12.2% year on year while total sales including online sales increased by 14.6%. Same-store sales expanded considerably year on year in February as persistently cold weather throughout the month resulted in strong sales of thermal clothing, and newly released products for the Spring season also sold well. Other Information: N/A

## March 2025

## Store Information:

Openings: 6 UNIQLO stores Closures: 3 UNIQLO stores

## Sales Information:

March 2025 same-store sales including online sales increased by 11.5% year on year while total sales including online sales increased by 13.0%. Same-store sales expanded significantly year on year in March thanks to strong sales of products sold throughout the year as well as new Spring Summer ranges, the launch of which perfectly coincided with the onset of warmer weather.

Other Information: N/A