Monthly Sales Bulletin : UNIQLO JAPAN Operations for the Year to August 2019 (September 1, 2018 - August 31, 2019)

| | | % Change Over Previous Year | | | | | | | | | | | | | | |
|--|---------------------|-----------------------------|-----------|---------|---------|---------|---------|------------|---------|---------|---------|---------|---------|---------|------------|---------|
| | | | | | | | | Six months | | | | | | | Six months | Year to |
| | | Sep '18 | Oct '18 I | Nov '18 | Dec '18 | Jan '19 | Feb '19 | to Feb '19 | Mar '19 | Apr '19 | May '19 | Jun '19 | Jul '19 | Aug '19 | to Aug '19 | Aug '19 |
| Same Stores + Online Sales (Same Stores 724) | Net Sales | 106.0 | 90.0 | 95.7 | 105.2 | 99.0 | 103.0 | 99.1 | 104.5 | 98.3 | 98.2 | 127.3 | 90.0 | 109.9 | 103.5 | 101.0 |
| | Customer Numbers | 103.4 | 94.5 | 98.3 | 104.3 | 99.1 | 104.5 | 100.4 | 110.1 | 100.7 | 101.3 | 125.6 | 94.2 | 113.5 | 106.6 | 103.3 |
| | Average Purchase | 102.5 | 95.3 | 97.3 | 100.9 | 99.9 | 98.6 | 98.7 | 94.9 | 97.6 | 96.9 | 101.4 | 95.5 | 96.8 | 97.1 | 97.8 |
| Own Stores + Online Sales (Own Stores 774) | Net Sales | 105.4 | 90.0 | 95.6 | 105.2 | 99.1 | 103.0 | 99.0 | 104.2 | 98.4 | 98.3 | 126.9 | 89.7 | 109.5 | 103.4 | 100.9 |
| | Customer Numbers | 103.0 | 94.5 | 98.4 | 104.3 | 99.2 | 104.5 | 100.4 | 109.9 | 100.8 | 101.5 | 125.5 | 94.2 | 113.3 | 106.6 | 103.3 |
| | Average Purchase | 102.3 | 95.2 | 97.2 | 100.8 | 99.8 | 98.6 | 98.7 | 94.9 | 97.6 | 96.8 | 101.1 | 95.3 | 96.7 | 97.0 | 97.7 |

Data target: UNIQLO Japan directly-run stores (excluding franchise stores) Same stores: Directly-run stores that have been in operation for the full business term

Sales Comment for the month of August 2019

Store Openings and Closures

Openings: 0 UNIQLO store Closures: 2 UNIQLO stores

Sales Comment

August 2019 same-store sales including online sales increased by 9.9% year on year while total sales including online sales increased by 9.5%. Same-store sales rose year on year in August on the back of strong sales of core summer ranges and other items.

Other Information