# Monthly Sales Bulletin : UNIQLO JAPAN Operations for the Year to August 2018 (September 1, 2017 - August 31, 2018)

			% Change Over Previous Year													
		Sep '17	Oct '17	Nov '17	Dec '17	Jan '18	Feb '18	Six months to Feb '18		Apr '18	May '18	Jun '18	Jul '18	Aug '18	Six months to Aug '18	Year to Aug '18
Same Stores + Online Sales (Same Stores 742)	Net Sales	106.3	108.9	108.9	118.1	97.6	105.1	108.4	113.0	110.0	97.3	96.0	99.7	108.8	103.3	106.2
	Customer Numbers	103.9	105.0	104.6	113.5	95.0	100.2	104.2	107.7	104.7	93.1	92.5	96.7	103.7	98.8	101.7
	Average Purchase	102.3	103.8	104.2	104.0	102.6	104.8	104.0	104.9	105.1	104.5	103.8	103.1	104.9	104.5	104.4
Own Stores (Own Stores 784)	Net Sales	105.5	106.4	108.1	115.6	95.8	104.6	106.8	112.6	108.4	94.7	95.3	98.1	107.4	101.8	104.6
	Customer Numbers	103.8	103.5	104.0	112.2	93.7	100.3	103.3	108.0	103.7	91.4	91.7	95.4	102.4	97.8	100.7
	Average Purchase	101.6	102.8	104.0	103.0	102.2	104.3	103.3	104.2	104.6	103.6	103.9	102.9	104.8	104.1	103.9
Own Stores + Online Sales (Own Stores 784)	Net Sales	106.9	108.9	108.8	118.1	97.7	105.9	108.5	114.1	110.5	97.5	96.4	100.0	109.1	103.7	106.4
	Customer Numbers	103.9	105.1	104.4	113.6	95.2	101.1	104.4	108.8	105.3	93.5	93.0	97.1	104.1	99.4	102.0
	Average Purchase	102.9	103.7	104.2	104.0	102.6	104.8	104.0	104.8	104.9	104.3	103.7	103.0	104.8	104.4	104.4

## Sales Comment for the month of August 2018

### **Store Openings and Closures**

Openings: 0 UNIQLO store Closures: 4 UNIQLO stores

#### Sales Comment

August 2018 same-store sales including online sales increased by 8.8% year on year while sales at our own stores increased by 7.4%. Total sales including online sales increased by 9.1%.

Same-store sales rose year on year in August as consistently hot weather fueled strong sales across our Summer ranges.

### **Other Information**

We opened our first store in Sweden, the UNIQLO Kungstradgarden Store in Stockholm, on August 24, 2018. Approximately 80 stores were temporarily closed due to damage caused by the torrential rains in the early part of July.

One of those weather-afflicted stores was removed from the same-store total before the month's data were calculated because it was unable to operate for over a week.