|  |  | \% Change Over Previous Year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Sep '14 | Oct '14 | Nov '14 | Dec '14 | Jan '15 | Feb '15 | Six months to Feb '15 | Mar '15 | Apr '15 | May '15 | Jun '15 | Jul '15 | Aug '15 | Six months to Aug '15 | Year to Aug '15 |
| Same Stores 722(stores) | Net Sales | 119.7 | 110.5 | 101.9 | 110.2 | 108.9 | 107.7 | 108.4 | 97.0 | 119.3 | 112.3 | 88.3 | 98.5 | 102.5 | 103.1 | 106.2 |
|  | Customer Numbers | 101.9 | 100.6 | 94.3 | 98.6 | 100.5 | 97.0 | 98.4 | 89.5 | 106.7 | 102.8 | 85.4 | 93.9 | 94.9 | 95.6 | 97.1 |
|  | Average Purchase | 117.4 | 109.8 | 108.0 | 111.7 | 108.4 | 111.1 | 110.2 | 108.4 | 111.8 | 109.3 | 103.4 | 104.9 | 108.0 | 107.9 | 109.4 |
| Directly-run Stores 811(stores) | Net Sales | 120.5 | 113.3 | 104.1 | 111.7 | 110.8 | 109.8 | 110.3 | 97.7 | 119.2 | 112.2 | 88.5 | 98.6 | 103.0 | 103.4 | 107.3 |
|  | Customer Numbers | 102.6 | 102.9 | 96.2 | 100.1 | 102.3 | 98.9 | 100.1 | 90.1 | 106.7 | 102.8 | 85.6 | 94.0 | 95.2 | 95.8 | 98.1 |
|  | Average Purchase | 117.4 | 110.1 | 108.1 | 111.6 | 108.3 | 111.0 | 110.2 | 108.5 | 111.7 | 109.2 | 103.4 | 104.9 | 108.2 | 108.0 | 109.4 |
| Directly-run Stores + Online Sales | Net Sales | 122.0 | 113.9 | 104.7 | 112.1 | 112.0 | 110.5 | 111.1 | 99.1 | 119.8 | 112.8 | 89.1 | 98.8 | 103.9 | 104.0 | 108.0 |
|  | Customer Numbers | 103.4 | 103.3 | 96.6 | 100.3 | 102.8 | 99.9 | 100.6 | 91.1 | 107.3 | 103.2 | 86.2 | 94.4 | 96.1 | 96.4 | 98.6 |
|  | Average Purchase | 118.0 | 110.3 | 108.4 | 111.8 | 109.0 | 110.6 | 110.5 | 108.7 | 111.6 | 109.3 | 103.4 | 104.7 | 108.2 | 108.0 | 109.6 |

## Sales Comment for the month of August 2015

## Directly-run Store Openings and Closures

Openings: 1 UNIQLO store

## Sales Comment

August 2015 same-store sales increased by $2.5 \%$ year on year while sales at our directly-run stores increased by $3.0 \%$.
Total sales including online sales increased by $3.9 \%$.
Same-store sales rose year on year in August, with Summer ranges selling strongly in the first half of the month,
and new Fall ranges getting off to a good start as the weather cooled later in the month
Other Information

