|  |  | \% Change Over Previous Year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Sep '13 | Oct '13 | Nov '13 | Dec '13 | Jan '14 | Feb '14 | Six months to Feb '14 | Mar '14 | Apr '14 | May '14 | Jun '14 | Jul '14 | Aug '14 | Six months to Aug '14 | Year to Aug '14 |
|  | Net Sales | 104.4 | 86.2 | 107.7 | 101.1 | 115.0 | 100.8 | 102.2 | 100.6 | 103.3 | 104.1 | 102.6 | 95.2 | 103.8 | 101.6 | 101.9 |
|  | Customer Numbers | 108.1 | 85.9 | 105.7 | 99.0 | 109.9 | 95.8 | 100.5 | 93.6 | 99.2 | 98.7 | 96.2 | 88.0 | 90.1 | 94.3 | 97.6 |
| 730(stores) | Average Purchase | 96.6 | 100.4 | 101.9 | 102.1 | 104.6 | 105.2 | 101.7 | 107.5 | 104.1 | 105.5 | 106.7 | 108.2 | 115.1 | 107.7 | 104.5 |
|  | Net Sales | 108.1 | 88.5 | 110.0 | 103.7 | 118.4 | 103.6 | 104.9 | 104.4 | 106.7 | 107.7 | 105.4 | 97.1 | 106.1 | 104.6 | 104.8 |
|  | Customer Numbers | 111.9 | 88.2 | 107.8 | 101.4 | 113.1 | 98.5 | 103.1 | 97.2 | 102.5 | 102.1 | 99.0 | 89.9 | 92.3 | 97.1 | 100.2 |
| 831(stores) | Average Purchase | 96.6 | 100.4 | 102.0 | 102.2 | 104.7 | 105.2 | 101.7 | 107.5 | 104.1 | 105.5 | 106.5 | 108.0 | 115.0 | 107.7 | 104.5 |
|  | Net Sales | 107.5 | 88.6 | 109.7 | 104.1 | 118.0 | 103.5 | 104.9 | 104.2 | 107.0 | 107.4 | 106.0 | 97.5 | 106.2 | 104.7 | 104.8 |
| Own Stores + Online Sales | Customer Numbers | 111.6 | 88.4 | 107.7 | 101.6 | 112.6 | 98.5 | 103.1 | 97.1 | 102.7 | 102.1 | 99.3 | 90.1 | 92.3 | 97.2 | 100.3 |
|  | Average Purchase | 96.3 | 100.2 | 101.9 | 102.4 | 104.9 | 105.1 | 101.7 | 107.3 | 104.2 | 105.1 | 106.8 | 108.2 | 115.0 | 107.7 | 104.5 |

Sales Comment for the month of August 2014
Store Openings and Closures
Closures: 8 UNIQLO stores

## Sales Comment

August 2014 same-store sales increased by $3.8 \%$ year on year while sales at our own stores increased by $6.1 \%$
Total sales including online sales increased by $6.2 \%$.
Same-store sales increased in August, with cooler weather towards the end of the month helping to boost sales of fall garments.

