

Monthly Sales Bulletin : UNIQLO JAPAN Operations for the Year to August 2024
(September 1, 2023- August 31, 2024)

2024/3/4
FAST RETAILING CO., LTD.

		% Change Over Previous Year														
		Sep	Oct	Nov	Dec	Jan	Feb	Six months to Feb	Mar	Apr	May	Jun	Jul	Aug	Six months to Aug	Year to Aug
Same Stores + Online Sales (Same Stores 728)	Net Sales	95.4	91.5	110.0	84.6	100.4	107.2	96.6								96.6
	Customer Numbers	93.2	89.7	106.0	85.4	98.7	102.6	95.0								95.0
	Average Purchase	102.3	102.0	103.8	99.1	101.8	104.4	101.8								101.8
Own Stores + Online Sales (Own Stores 790)	Net Sales	96.9	92.6	111.7	85.9	102.3	109.3	98.2								98.2
	Customer Numbers	94.8	90.8	107.5	86.6	100.3	104.5	96.4								96.4
	Average Purchase	102.3	101.9	103.9	99.2	101.9	104.5	101.8								101.8

Data target: UNIQLO Japan directly-run stores (excluding franchise stores)
Same stores: Directly-run stores that have been in operation for the full business term

****Comment****

Store Openings and Closures

Openings: 0 UNIQLO stores
Closures: 2 UNIQLO stores

Sales Comment

February 2024 same-store sales including online sales increased by 7.2% year on year while total sales including online sales increased by 9.3%.
Same-store sales increased year on year in February as rising temperatures from the middle of the month boosted demand for Spring Summer ranges, and sales of new products proved strong.

Other Information