Monthly Sales Bulletin: UNIQLO JAPAN Operations for the Year to August 2023 (September 1, 2022 - August 31, 2023)

			% Change Over Previous Year													
		Sep '22	Oct '22	Nov '22	Dec '22	Jan '23	Feb '23	Six months to Feb '23		Apr '23	May '23	Jun '23	Jul '23	Aug '23	Six months to Aug '23	Year to Aug '23
Same Stores + Online Sales (Same Stores 698)	Net Sales	111.0	112.8	96.2	116.9	110.9	121.3	110.0	111.9	101.7	104.4	96.6	108.7	107.1	104.7	107.6
	Customer Numbers	97.1	101.4	90.3	101.8	98.5	103.9	98.4	100.8	94.6	96.3	85.5	98.0	98.6	95.3	96.9
	Average Purchase	114.4	111.3	106.5	114.8	112.6	116.8	111.8	111.0	107.5	108.4	112.9	110.9	108.7	109.9	111.1
Own Stores + Online Sales (Own Stores 790)	Net Sales	114.1	117.0	99.2	120.7	114.9	125.5	113.7	115.4	105.9	109.0	100.1	112.1	109.7	108.4	111.3
	Customer Numbers	99.6	105.0	93.3	105.3	102.2	107.7	101.7	104.0	98.5	100.7	88.6	101.1	100.9	98.6	100.2
	Average Purchase	114.5	111.4	106.4	114.7	112.4	116.6	111.8	110.9	107.5	108.3	113.0	110.8	108.7	109.9	111.0

Data target: UNIQLO Japan directly-run stores (excluding franchise stores)

Same stores: Directly-run stores that have been in operation for the full business term

Comment

Store Openings and Closures

Openings: 0 UNIQLO stores Closures: 5 UNIQLO stores

Sales Comment

August 2023 same-store sales including online sales increased by 7.1% year on year while total sales including online sales increased by 9.7%.

Same-store sales increased year on year in August as persistently hot weather throughout the month supported strong sales of Summer items, and sales of bottoms, knitwear, and other items that captured the latest trends also proved strong.

Other Information