## Year to August 1997 \$eptember 1, 1996 - August 31, 1997)

|  |  | \%Change Over Previous Year |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Sep '96 | Oct '96 | Nov '96 | Dec '96 | Jan '97 | Feb '97 | Six months to Feb '97 | Mar '97 | Apr '97 | May '97 | Jun '97 | Jul '97 | Aug '97 | Six months to Aug '97 | Year to Aug '97 |
| Existing Stores | Net Sales | 106.6 | 99.8 | 91.5 | 113.2 | 111.8 | 102.4 | 104.8 | 116.4 | 111.2 | 107.5 | 93.9 | 99.5 | 105.1 | 105.7 | 105.2 |
|  | Customer Numbers | 101.8 | 95.6 | 89.1 | 104.2 | 106.3 | 91.4 | 98.7 | 109.0 | 107.0 | 101.9 | 94.7 | 98.0 | 106.4 | 102.5 | 100.6 |
|  | $\qquad$ | 104.8 | 104.4 | 102.7 | 108.7 | 105.2 | 112.0 | 106.1 | 106.7 | 103.9 | 105.5 | 99.1 | 101.5 | 98.8 | 103.1 | 104.6 |
| Directly- managed Stores | Net Sales | 133.3 | 125.1 | 110.2 | 134.2 | 133.8 | 117.2 | 126.1 | 137.9 | 130.7 | 129.4 | 112.6 | 118.1 | 119.7 | 125.1 | 125.7 |
|  | Customer Numbers | 125.7 | 119.4 | 106.3 | 123.1 | 127.0 | 109.5 | 118.8 | 129.3 | 125.0 | 122.3 | 113.6 | 116.4 | 121.6 | 121.1 | 120.0 |
|  | Äverage Purchase per Customer | 106.0 | 104.8 | 103.6 | 109.0 | 105.4 | 107.0 | 106.1 | 106.7 | 104.5 | 105.9 | 99.1 | 101.5 | 98.5 | 103.3 | 104.7 |

## Notes:

Comparable Stores: Total Direct-Run Stores:

Stores in operation over the entire previous business year from September 1, 1995 - August 31, 1996 . ( 131 Stores as of August 31,1997 )
Existing stores + stores operated for less than one year as of the end of the previous business year to August 31, 1996+ newly opened stores during the business year to August 31 1997, excluding franchises. (265 stores as of August 31, 1997)
(This data refers purely to UNIQLO stores within Japan and does not include any UNIQLO stores outside of Japan or non-UNIQLO businesses.)

