

OUR GLOBAL BRANDS



Theory

## Theory

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# Theory

## Consistently Elegant Contemporary Fashion

Launched in New York in 1997, Theory is a contemporary fashion brand for the modern consumer. The brand's acclaimed comfort and unflinchingly elegant style stem from its perfectly fitting designs and superior materials. The Theory luxe brand, meanwhile, offers true, relaxed comfort. At the end of August 2020, Theory boasted 460 stores.

## PLST

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P L S T

## Top-quality Clothing for Comfortable Everyday Life

The PLST brand offers everyday clothes of superlative quality made with careful attention to fabric, texture, and style to suit any occasion. PLST is popular with fashion-sensitive consumers of all ages who like the brand's reasonable prices and versatile designs.

## Princesse tam.tam

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PRINCESSE tam.tam  
PARIS

## A Graceful French Brand That Celebrates You

Princesse tam.tam (PTT) is a French brand renowned for its original prints and bright colors. The PTT brand concept of "lingerie that lets your own personality shine through" resonates with many women. PTT boasts a wide range of lines spanning lingerie, loungewear, swimwear, and sportswear.



## Comptoir des Cotonniers

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COMPTOIR DES  
COTONNIERS

## The Ideal Wardrobe Full of French Esprit

Founded in 1995 in France, Comptoir des Cotonniers (CDC) is an affordable luxury brand loved by countless women. Nathalie Marchal joined CDC as creative director from the 2020 Spring Summer season after a long career as editor and stylist at fashion magazines such as Vogue. She is now transforming CDC into an even more appealing brand.