





JW ANDERSON



Jonathan William Anderson
Designer

Originally from Northern Ireland, JW Anderson became interested in theatrical clothing as an aspiring actor and launched the JW ANDERSON fashion house in 2008. His inventive style earns high praise from fashion critics and buyers worldwide. The winner of numerous British Fashion Awards, JW Anderson is considered to be one of London's most innovative young designers.

Ingenious London Brand Inspires UNIQLO

The UNIQLO and JW ANDERSON collection, designed in collaboration with London's most captivating fashion brand, has enjoyed huge success since its launch in fall 2017.

Designer JW Anderson himself explains: "UNIQLO and JW ANDERSON share the same passion for making exciting new clothes, and the same aesthetic desire to create a strong impact by shedding erroneous detail in order to accentuate fabric and silhouette."

JW Anderson has used vivid, bold colors and designs to create this glorious collection of traditional British trench coats, hunting jackets and Fair Isle sweaters. The collaboration has inspired a new side to UNIQLO—an exquisite combination of UNIQLO's LifeWear concept for ultimate comfort and high-quality everyday clothing with JW ANDERSON's energy and creativity.