





Uniqlo U from Paris Advances LifeWear

Uniqlo U line was launched in UNIQLO stores worldwide for the 2016 Fall/Winter season. The collection goes beyond fashion trends and seeks to offer clothes that help people create their own ideal style. Uniqlo U was developed by the visionary designer Christophe Lemaire, who was recently appointed Artistic Director of the UNIQLO Paris R&D Center.

We wear clothing every day, and that's exactly why Lemaire and his team were determined to design an innovative but carefully tailored, no-frills, no-fuss line. Uniqlo U also advances UNIQLO's LifeWear philosophy of creating ultimate everyday clothing that resonates with people worldwide. Popular collection items include gracefully draped dresses, minutely detailed Ultra Light Down jackets and superior fabric knitwear.

Christophe Lemaire

Artistic Director, UNIQLO Paris R&D Center

Born in 1965, Lemaire amassed a wealth of experience as a designer for world-class brands and as artistic director at Lacoste and Hermès. The UNIQLO AND LEMAIRE Collection, a collaboration between UNIQLO and Lemaire's own brand, was unveiled in the 2015 Fall/Winter season, earning an instant following among UNIQLO fans worldwide.