

## Collaborations Showcase a New UNIQLO

UNIQLO likes to challenge boundaries and enliven its brand by partnering with cutting-edge designers and artistic directors to create innovative joint collections. These collaborations express the UNIQLO LifeWear concept of ultimate everyday wear: supremely comfortable basic clothes that help enhance people's daily lives. By teaming up with other designers, UNIQLO can create attractive clothes which offer fresh, surprising new touches that customers will love.



### INES DE LA FRESSANGE PARIS



Ines de la Fressange is a French fashion icon and internationally celebrated model, muse, designer, businesswoman and journalist. Ines creates chic clothes for the Parisian woman who wants to express her own personality and natural beauty.

### CARINE ROITFELD

PARIS



Carine Roitfeld, a charismatic figure in the fashion world, has guided UNIQLO into a new arena, helping us to design sexy, beautiful dresses, blouses and coats for the active working woman.





## UNIQLO AND LEMAIRE

Our collaboration with the Paris-based Lemaire brand, led by Christophe Lemaire and Sarah-Linh Tran, features elegant, detailed designs made from choice fabrics. This new UNIQLO line, with its Parisian feel, has caught the attention of the fashion industry.





**MAGIC FOR ALL**



UNI  
QLO

MAGIC FOR ALL



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## UNIQLO DISNEY PROJECT

UNIQLO launched MAGIC FOR ALL, a global collaboration with Disney Consumer Products in summer 2015. The unique initiative will add a touch of Disney enchantment, Marvel action, Star Wars adventure and Pixar creativity to everyday UNIQLO LifeWear fashions as well as introducing innovative new products, pop-up displays, and in-store and online customer experiences.

UNIQLO SHANGHAI Store (Global flagship store)

