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# **Achieving the Democratization of Clothing**

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# Connecting the world

# **The democratization of clothing**

Uniqlo is the **elements** of style.

Uniqlo is a **toolbox** for living.

Uniqlo is clothes that suit **your values**.

Uniqlo is how the **future** dresses.

Uniqlo is **beauty** in hyper-practicality.

Uniqlo is clothing in the **absolute**.

**UNIQLO** MADE FOR ALL

# LifeWear

# **Creating a new industry**

**Take on challenges**  
**Crises are opportunities**

# **Revolutionizing the way we do Business**

**No shortcuts to solid growth**

**Transforming every aspect  
of our business  
based on customer needs**

**Constantly evolving  
our core products**





**The era of wearing  
great clothing for a long time**

**LifeWear is being  
recognized globally  
as a new type of clothing**

# **Achieving growth beyond the conventional boundaries of apparel**

