

## UNIQLO to open its biggest global flagship store this autumn in New York's Soho

UNIQLO USA, Inc., the casual clothing brand's operating company owned by FAST RETAILING CO., LTD., will open a new flagship store in autumn 2006 in New York's Soho area. The store will be the largest UNIQLO store in the world with a shop floor of 3,300 square meters. With the store's top- level products, VMD, store management and quality service, we will be able to offer the very best and the very latest of UNIQLO. The store will be a flagship of UNIQLO to the whole world.

## The opening of our global flagship store – UNIQLO's future growth engine

New York - the city that generates much of the world's shopping culture, fashion, commerce and information. New York - the city where global competition is at its keenest. New York - the city that will see the birth of the first global UNIQLO flagship store in Autumn 2006. The store will be located in Soho where the most informed and sensitive people flock to shop. At last our project is getting underway to create the biggest and best global UNIQLO flagship store. Along with top-level products, VMD, store management and service, we will concentrate our most creative talent to bring out the very best and very latest that is UNIQLO. Soho has already had a taste of UNIQLO through the limited UNIQLO Holiday in Soho store opened last autumn. The people of New York greeted the store warmly. We believe that opening a global flagship store in one of the world's most well-known cities is the fastest and most effective way to increase our brand recognition, and to bring the UNIQLO name and UNIQLO experience to customers from all over the world. Come autumn, it will be one year since we opened our flagship store in Ginza, Japan. We plan to pour all of the added sophistication that we gained from that experience and more into the New York store. And we aim to offer an even fresher, better UNIQLO to give the world's shoppers the best shopping experience. We have great plans for this new global flagship store becoming the new engine of growth for UNIQLO business in Japan and throughout the world.

## Store details

Tentative store name: NY SOHO Scheduled opening date: October 2006 Address: 546-548 Broadway New York, NY 10012 USA Shop floor: approx 3,300 square meters **Overview of UNIQLO USA, Inc.** 

- · Location: New York, USA
- Business representative: Nobuo Domae
- · Capital: \$30mln (¥3.5bln)
- Shareholdings: FAST RETAILING CO., LTD. 100%
- Established: November 22, 2004



\* Map of NY SOHO surrounding area