FAST RETAILING establishes subsidiary to develop new apparel brand in Japan

At it's board meeting on March 15, 2006, FAST RETAILING CO., LTD. decided to set up a fully owned subsidiary tasked with developing its new casual clothing brand.

1. Company name G.U. CO., LTD.

2. Location Kitanomaru Square,13-12,Kudan-kita 1-chome, Chiyoda-ku, Tokyo, Japan

3. Business representative Shuichi Nakajima (currently a Senior Vice President at FAST RETAILING)

4. Capital ¥450mln

6. Shareholders A fully owned subsidiary of FAST RETAILING CO., LTD.

7. Business areas We are aiming to make the subsidiary a true SPA firm that is involved in the

whole process of design through manufacture of a full range of garments from outer to inner wear. The casual wear brand should appeal to and attract a loyal

customer across a wide age range spanning children through adults.

8. Date of establishment March 2006 (tentative)

9. Commencement of operations at new brand

Autumn 2006 (tentative)

10. Impact on FAST RETAILING business performance

Since operations on the new brand are scheduled to start in the autumn, namely on or after September 1, 2006, we do not envisage any impact on our consolidated results for the year through August 2006. We will however issue a separate release if anything happens to change this current stance.

**Please refer to our news release of January 28, 2006 entitled "FAST RETAILING and The Daiei, Inc. to cooperate on new brand launch" which details the background behind our decision to establish a new casual clothes brand.