Global Product Development

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Why establish an R&D headquarters

If we are truly going to realize a UNIQLO brand that anyone can buy anywhere at anytime, then we need to have R&D bases throughout the world earning us a solid reputation on both a global and local level.



Set up R&D(Research & Development) headquarters

~ Employ the right staff around the world to generate the best global products and product mix in terms of quality, quantity, etc. ~

UNI

The R&D headquarters

Tokyo (UNIQLO Design Studio)

- · Further empower the current design studio
- · 100 members

New York (UNIQLO Design Studio, New York, Inc.)

- Open in September 2005
- 10-15 directors
- · 100 members

Paris

- Open within 2005
- · Around 10 members
- Plan to establish design studio in the COMPTOIR DES COTONNIERS head office.

Milan

- Open within 2005
- · Around 10 members

Hong Kong, London, Shanghai

Future plans to set up R&D bases as business builds up in these 4 locations(Tokyo, NY, Paris, Milan)

FAST RETAILING CO.,LTD.

- ·Former Director of Old Navy brand
- Former Visual Merchandiser at Barneys New York
- · Former Merchandise manager at Bergdorf Goodman
- · Former Design / Merchandise chief coordinator at PRADA



Employing talented personnel from across the globe



The benefits of a global, multi-talented staff

MAGIC MIX

By mixing a whole range of superior talent and information, we can develop products of strong reputation both at a global and a local level.

By collecting information and heeding national trends for design and fabric, etc, we can create the ultimate casual wear to please all tastes.