

**Dai Tanaka**  
Group Senior Vice President  
Project Management Office  
FAST RETAILING



Fast Retailing engaging customers to create a new industry

Becoming a Digital Consumer Retail Company

All that we do is about enhancing people's lives and helping to build a better society

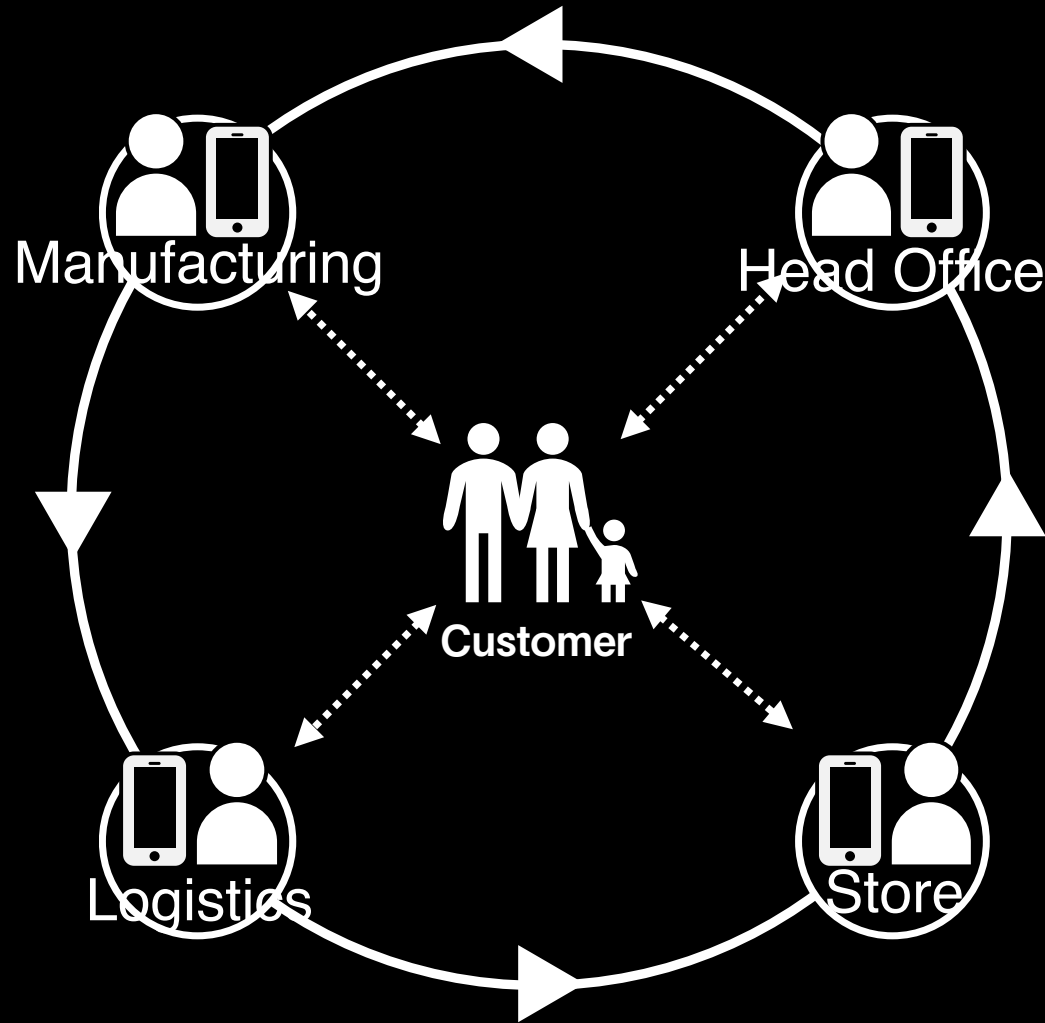
Eliminate boundaries between clothing creators and wearers

Engage meaningfully with the world's 7 billion people

Contribute to social sustainability for future generations

Changing workflows

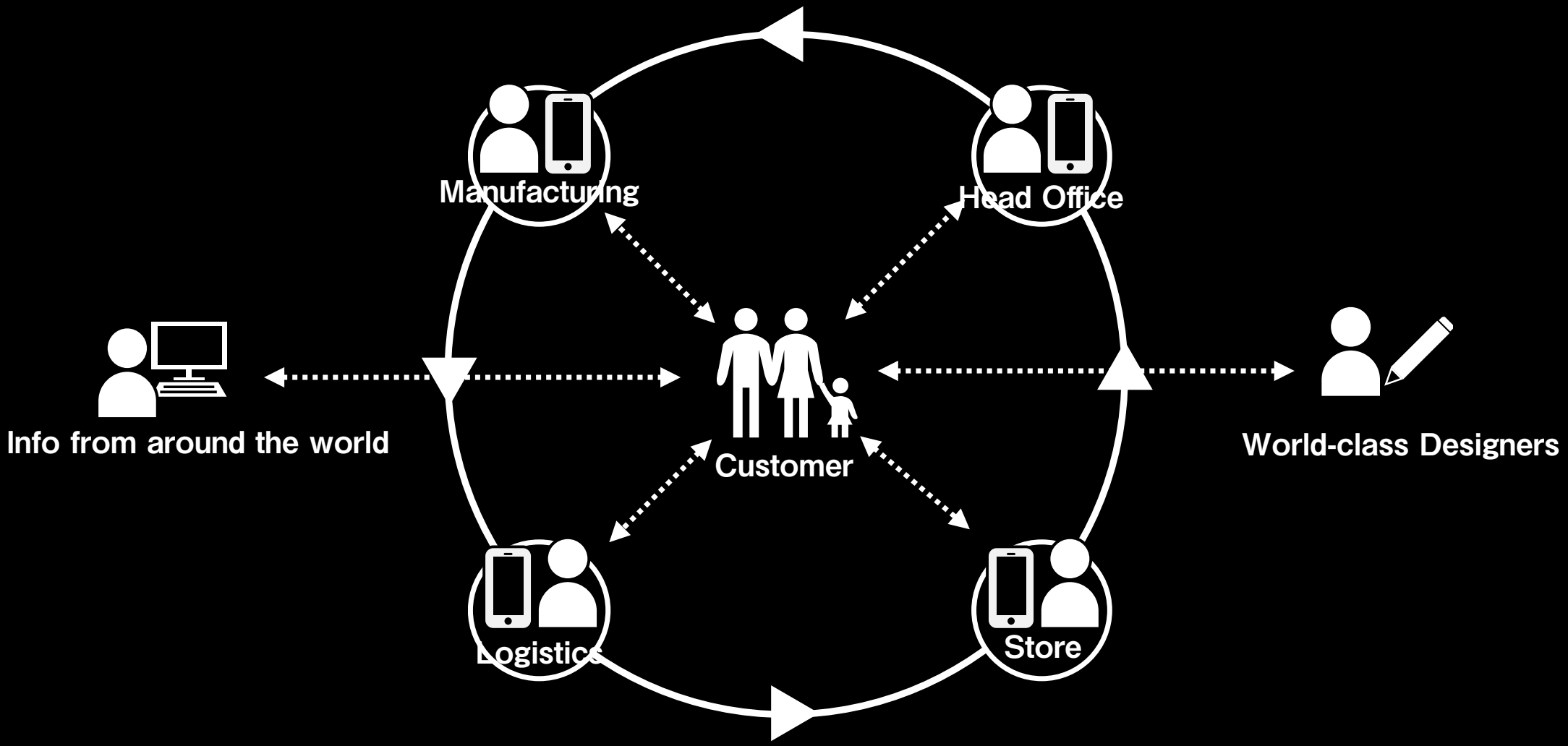
All employees directly linked and working as one









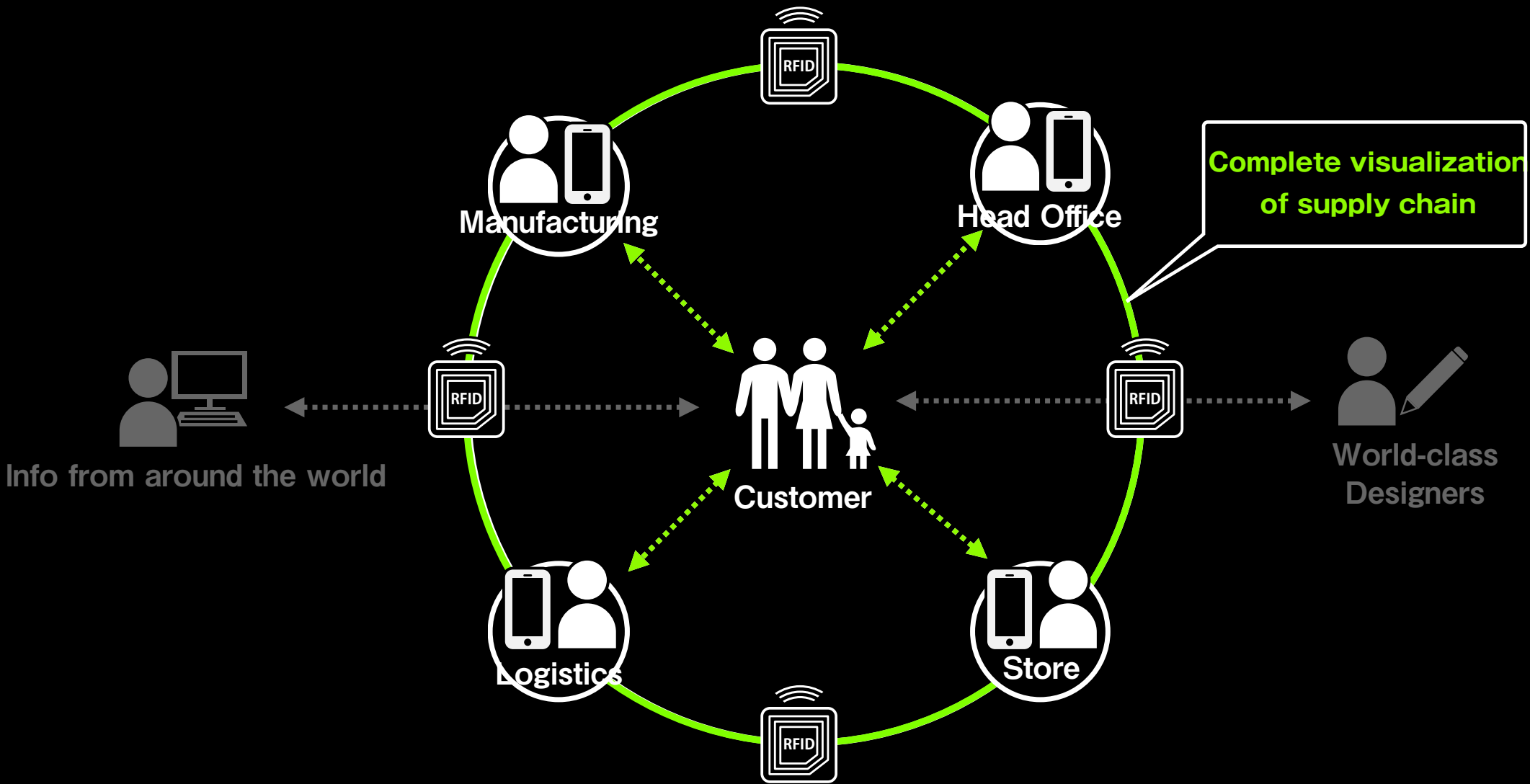


Seamlessly linking global talent and information

Creating world-class teams

Changing how merchandise is created

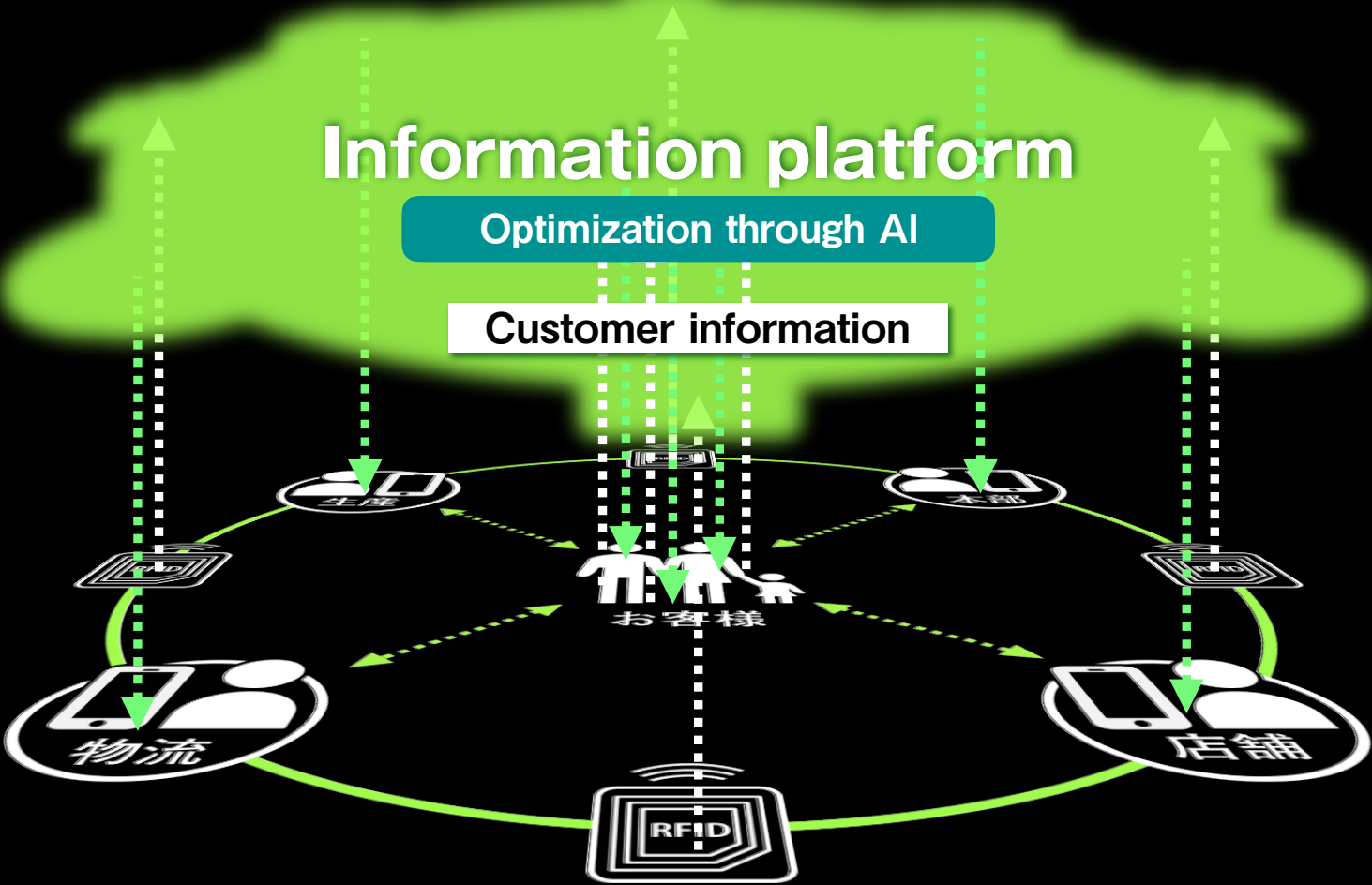
Shifting away from "make it and they will come" to  
base everything we create on what customers want



# Information platform

Optimization through AI

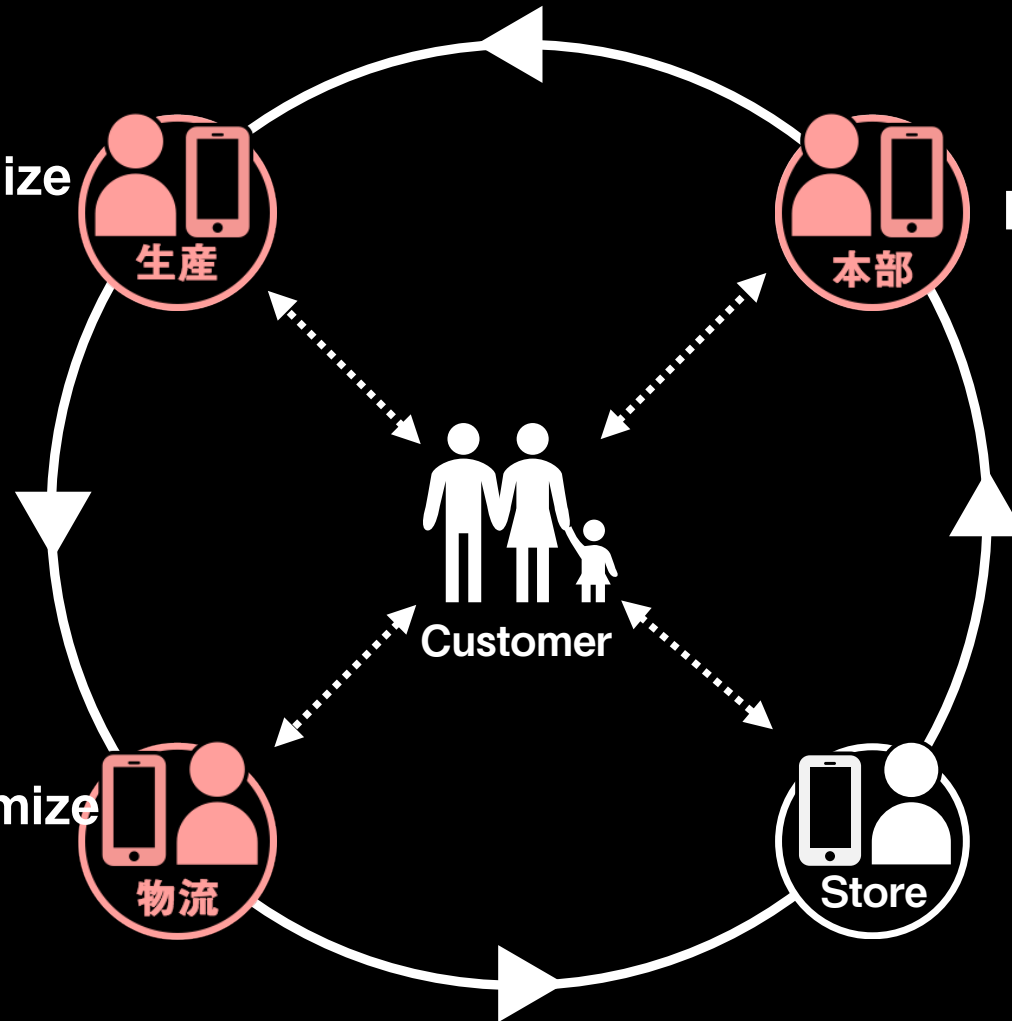
Customer information



Shorten and optimize lead times

Digitize planning

Automate and optimize logistics





Transforming customer engagement

Offer LifeWear that is perfect for each of our customers

**MADE FOR ALL**

**MADE FOR YOU**

**LifeWear**

Changing clothes.  
Changing conventional wisdom.  
Change the world.



LifeWear