



Fast Retailing × Accenture Press Conference about the joint business

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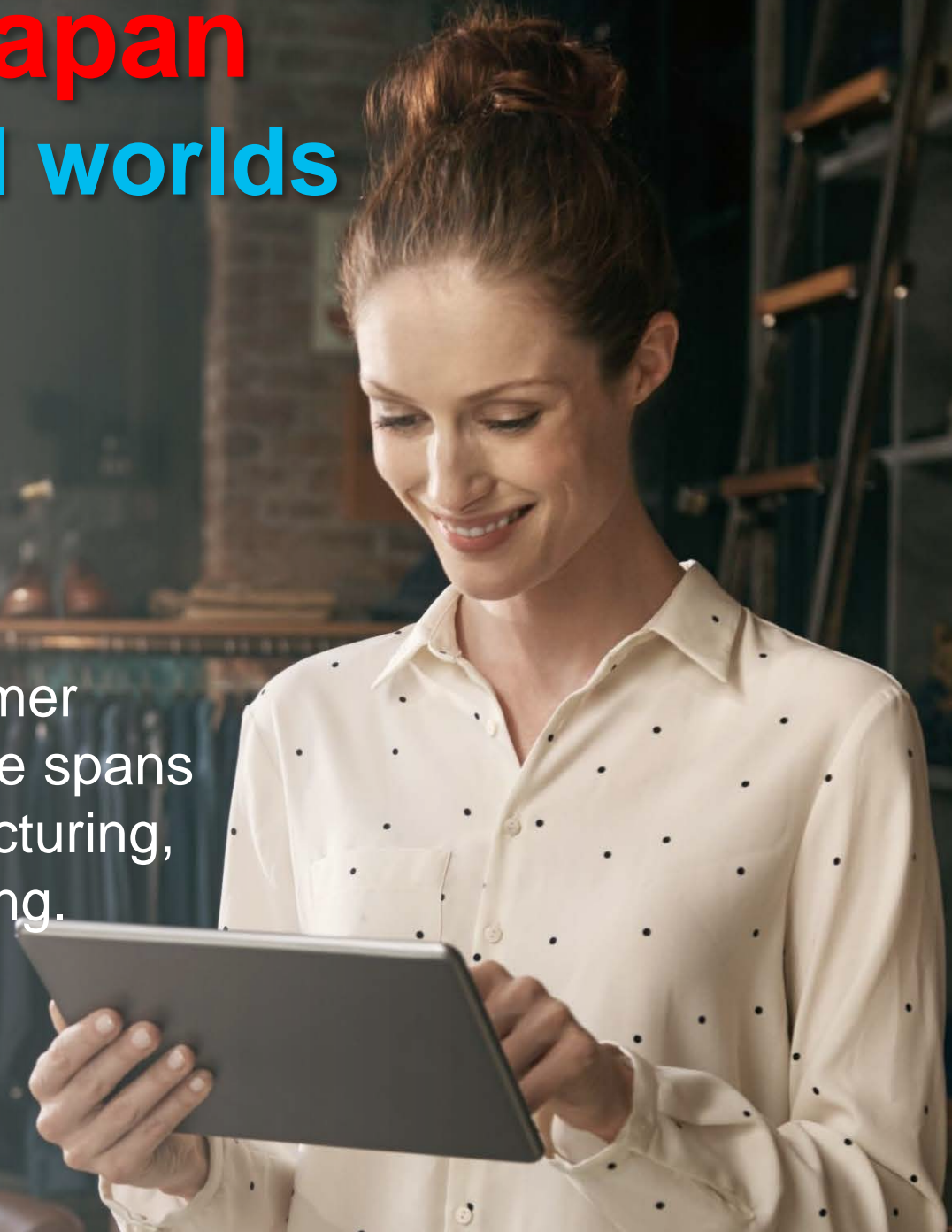
A new industry, from Japan

Merging the virtual and real worlds

Customers access the products and information they want, anywhere, anytime

Through digital innovation, customer service experience spans planning, manufacturing, sales, and recycling.

Seamless communication with the customer





**For
Example**



Maximize customer loyalty

Provide the products and information that customers want, when and where they want them.

Strengthen the relationship between staff, and the brand and customers.

For the business

Seamless process through product development, planning, manufacturing, logistics, marketing, retail sales, to recycling.



Fast Retailing



Digital Innovation



Strengthening digital systems

Hire and develop innovators able to contribute to the development of a new industry.

Constant information monitoring

Seamlessly merging all processes. Two-way communication with customers.

Develop an organizational structure to enable this

Access to the latest technology.

Hire and develop outstanding IT talent.



accenture
 High performance. Delivered.

- ⊗ Utilize global network
- ⊗ Develop experience and knowledge for seamless process from planning, to manufacturing, to retailing, to recycling.
- ⊗ Manage massive amounts of data internally.

- ⊗ Support development of IT and other operations, based on significant expertise.
- ⊗ Help to attract and train outstanding IT talent

About the joint business

- ⊗ Through the latest digital solutions, develop an environment merging the real and virtual to allow customers to enjoy shopping, anywhere, anytime.
- ⊗ Shorten lead time through digitizing processes from product planning, to manufacturing and sales.
- ⊗ Build the internal IT capacity, progress systems and infrastructure meeting operational changes, to further improve customer service.
- ⊗ Improve convenience through providing access to a range of information through the cloud.

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