

GU to launch stores in Taiwan

~More Fashion, More Freedom.~

Osamu Yunoki
Chief Executive Officer, G.U. CO., LTD

About GU

More Fashion, More Freedom

- **Seasonal Fashion**
- **Reasonable Price**
- **Reliable Quality**

**Brand that aims to delight customers with
seasonable fashion items at reasonable price**

GU's Brand Message

The GU Brand Message

More Fashion, More Freedom

The GU Mission

Energize the world with fashion

–We believe in the “power of fashion”. Doing a favorite style spontaneously makes anyone smile and invigorates the spirit.

–We would like to deliver this power and joy of fashion to a multitude of people around the world! To those who love fashion but are restrained, to those who are about to get in to fashion and those who were just about to give up on fashion

GU ATT4FUN Store



(Image)

Place: No.12, Songshou Rd., Taipei , Taiwan
Store Size: 1,300 sq meter
Items: Womens / Mens / Kids / Accessories

GU MINGYAO Store



(Image)

Place: No.200, Sec. 4, Zhongxiao E. Rd., Da' an Dist., Taipei, Taiwan
Store Size: 660 sq meter (at UNIQLO Mingyao Store B1 Floor)
Items: Womens / Mens / Kids / Accessories

Store Expansion in Taiwan

To delight customers in Taiwan – the world most energized people, GU are preparing most fashionable items at reasonable prices at 2 stores.

We'd like to provide more fashion, more freedom shopping experience.

Through the success of Taiwan Stores, we would like to expand our store network all over the world.

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