

News Release

FOOTPARK KOBE HARBORLAND store opens March 30, 2007

ONEZONE CORPORATION will open its new FOOT PARK KOBE HARBORLAND store in Hyogo prefecture's KOBE HARBORLAND on Friday, March 30, 2007. The opening coincides with the opening of other stores in the FAST RETAILING group including casual wear retailer UNIQLO.

What is FOOTPARK all about?

FOOTPARK is a shoe shop which ONEZONE CORPORATION operates.

- ONEZONE CORPORATION is a footwear retailer that became a fully owned subsidiary of FAST RETAILING CO., LTD. in autumn 2005.
- ONEZONE has a nationwide network of 320 shoe shops.
- ONEZONE offers a full range of footwear for men, women and children.

FOOTPARK's concept - Stroll in, try on, and find the perfect fit

I want to feel I can just stroll in, touch and pick up as many shoes as I wish...

I want to locate more pairs of perfect shoes, with a perfect fit...

If only I could feel comfortable trying on as many shoes as I wish....

If such stores existed, it would be so easy to just stroll in and have a look around.

That's what our customers wish for. That's what our stores strive to provide.

Product commitment

At FOOT PARK, we pride ourselves on each piece of footwear.

High quality, low price product development

Unique design, color selection

Comfortable shoes to wear and walk in

Careful selection of fabric and material parts

In the past, FOOTPARK sold mainly shoes purchased from footwear manufacturers and wholesalers. However, from this spring, we have begun developing our own shoes using internal design and development expertise, and original shoes developed through strong partnerships with related manufacturers. We plan to continue to listen to our customers, and link those views directly into our product development and improvement process.

A fresh step forward in Kobe, the city of shoemakers

Kobe has always been home to many footwear wholesale agents, and even today is a central area for the footwear industry. Naturally then, there are many customers with a keen interest in and keen eye for good shoes. So we feel this is a good environment in which to develop our stores and original footwear. Growing one step at a time, in direct response to customer needs.

[Basic store information]

Store name: FOOTPARK KOBE HARBORLAND store

Opening: March 30, 2007, 10.00am

Shop floor: Approx 429sqm

Opening times: 10:00 ~ 21:00

Address: 1-7-5 Higashi-Kawasaki-cho, Chuo-ku, Kobe-shi, Hyogo

TEL: 81-(0)78-366-5701