

UNIQLO franchise stores contribute to the development of local communities to become beloved members of communities

UNIQLO Aeonmall Higashiura Store, Handa Store



Juppukuya Co., Ltd.
Masanori Yamashita,
President

My company is a member of the Chamber of Commerce and the Junior Chamber in the city of Kariya, and for fifteen years we have participated in activities in and around the city that contribute to the community. We believe companies and local communities should be able to develop together and build relationships of trust.

We are fortunate to be in a position where it is relatively easy to gain the trust of society because the UNIQLO brand has already become popular. But winning the full confidence of the community requires much time and passion, so we will continue to conduct honest business activities that preserve and develop the trust built up by the UNIQLO brand.

We will continue to pursue business and community service activities that deepen our roots in the Kariya district.

Main activities

- Donation of goods for bazaars organized by a social welfare organization, Hikari no Ie
- Support of the thirty-one-legged race: an educational project for young people organized by the Junior Chamber International Kariya
- Support of the Hekikai Junior Festival Mini Soccer Tournament

UNIQLO Miyazaki Kiyotake Store



Fast Act Co., Ltd.
Shingo Imure,
President

Three years have passed since I became the owner of this franchise. To provide junior high school students with work experience, I have invited twelve students from three nearby junior high schools to the store every year. To make the work experience worthwhile for the students, we allocate staff to provide them with support and prepared a manual giving details of a wide range of such store operations as greeting and providing service to customers.

Thanks to the cooperation of our employees, this project is proving to be very popular among both teachers and parents. At the same time, the experience of providing training to the students has given me the opportunity to think once again about important basic concepts such as the meaning of work.

As an individual, I believe it is very important to consider what I can do for the community and the environment. Participating in community service activities as a part of UNIQLO business provides us with food for thought about how we can better serve our communities.



Thank you letters from junior high school students who participated in the work experience program

Main activities

- Raising funds for a local baseball club to help them participate in a national tournament
- Provision of funds and goods for local autumn and summer festivals
- Providing practical work experience to junior high school students

UNIQLO Chofu Store



Five Star Co., Ltd.
Kunihiro Yoshimura,
President

We hold study sessions every Tuesday to provide the opportunity for our employees to study our approach to CSR (Corporate Social Responsibility). These study sessions promote an understanding of CSR and convey the importance of CSR activities by examining matters such as the company's influence on society and how to contribute to local communities. We also try to get our employees to look at social issues and think about what they can do to make a positive impact.

To put what we learn in the sessions into practice, for example, when a customer with a disability visits our store, we hand the customer the store's phone number and suggest that he/she contact us in advance next time so that we can make his/her visit as smooth and enjoyable as possible. Our efforts are still insufficient, but we intend to gradually expand them, beginning with activities that we can readily put into effect.

Main activities

- Volunteer activities by employees at homes for the elderly
- Implementation of community cleanup activities with the local Junior Chamber
- Assistance with store study visits and purchase of goods to provide support for foreign exchange students in Shimonoseki City